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FOCUS LEADERSHIP



THE LITTLE WAY OF EVANGELIZATION



WIN

Building authentic friendships that foster an encounter with Jesus Christ, which draws people into a covenantal relationship with God.



BUILD

Forming people with the hearts, minds and habits of joyful, disciplined followers of Jesus.



SEND

Inviting people to imitate Jesus and to be Spirit-filled evangelists by going on to win, build and send others.

is a Catholic apostolate that shares the hope and joy of the Gospel with as many people as possible. FOCUS missionaries encounter people in friendship, inviting them into a personal relationship with Jesus Christ and accompanying them as they pursue lives of virtue and excellence.

Through Bible studies, national events, mission trips, retreats and discipleship, missionaries build up others in the faith and send them out into lifelong Catholic mission wherever they are.

THREE HABITS OF MISSIONARY DISCIPLES

Divine Intimacy

The fruitfulness of the mission finds its foundations in our deep, personal encounter and relationship with God and our commitment to live as the first disciples did, dedicated to the Apostles' teaching, fellowship, the breaking of bread and prayer (Acts 2:42).

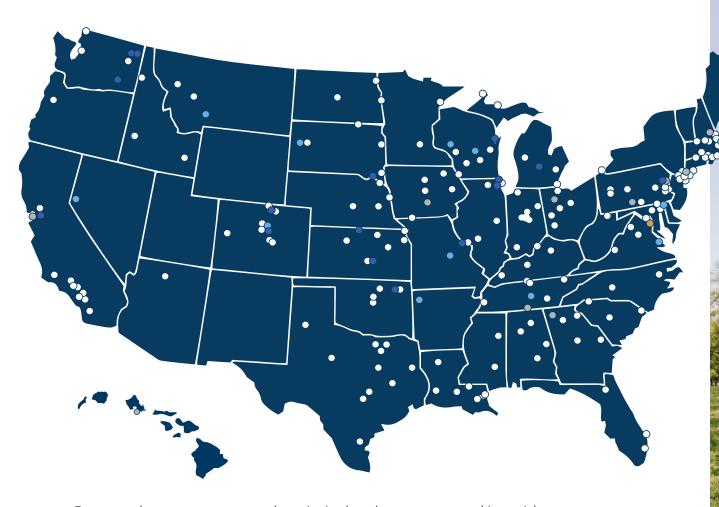
Authentic Friendship

We live as sincere gifts to those we accompany by investing deeply in them and inspiring them toward the greatness to which they are called in Jesus Christ.

Clarity and Conviction about "The Little Way of Evangelization"

This is the method of "win, build, send" by which we imitate Jesus, who invested in a few and commissioned them to do the same.

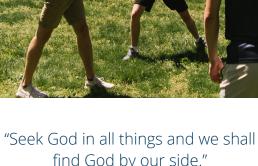
OUR LOCATIONS



For more than twenty years, we have invited souls on campus and in parishes across the country (and beyond) to seek God. By growing in Divine Intimacy, Authentic Friendship and the Little Way of Evangelization, these souls have the opportunity to encounter the joy, peace, and beauty of a life with Christ at the center.

Learn more at

FOCUS.ORG/ABOUT/CAMPUSES.



KEY EXPANSION CAMPUS CURRENT CAMPUS

DIGITAL EXPANSION

PARISH LOCATION CURRENT PARISH LOCATION

find God by our side."

St. Peter Claver, Jesuit missionary

EIGHT INTERNATIONAL CAMPUSES

IRELAND Dublin

GERMANY

Passau

Düsseldorf

UNITED KINGDOM Belfast





hybrid digital coaching model led by trained student

missionaries.

LOCATION STATS

ACADEMIC YEAR 2022 - 2023

> 216 LOCATIONS

193 + **23**

CAMPUSES

PARISHES

INCLUDING

DIGITAL EXPANSION CAMPUSES

&

INTERNATIONAL CAMPUSES



"In college, the Lord called me to Himself and began to transform my life. He did this by placing people in my life who truly loved and invested in me. They showed me their generous hearts and taught me what it meant to be truly joyful. I desire to share with college students how seen, known and loved they are."

Mariana Quetzeri Second-year FOCUS missionary Texas A&M University - Kingsville

ACADEMIC YEAR

2022 - 2023

TOTAL MISSIONARIES

861 = 795 + 18 + 25

CAMPUS MISSIONARIES

DIGITAL CAMPUS MISSIONARIES

INTERNATIONAL MISSIONARIES

+ **23**

PARISH MISSIONARIES





"God calls us to be transformed into Him and make disciples of all nations. FOCUS missionaries greatly impacted my life by following Jesus' example. I hope to imitate Him daily and be a witness to others in universities, parishes, coffee shops — everywhere!"

Kami Beliard

FOCUS Regional Director, West Area



"I have experienced, and still continue to experience, God's relentless pursuit of my heart, how He calls me His beloved son and how I can do nothing without Him. We were all made for relationship with God; this is our purpose. I chose to be a missionary for times like these."

Jose David Zamora

Fifth-year FOCUS missionary, Brown University





OUR MISSIONARIES

Ever since FOCUS began in 1998, the "Little Way of Evangelization" (Win, Build, Send) has gained momentum, with hundreds of missionaries inviting tens of thousands of students across the country into a deeper relationship with Jesus Christ and His Church. With each personal invitation, the Catholic community on campus continues to grow — and as these souls share life and pursue Christ together, they challenge each other toward virtue, excellence and authentic missionary discipleship.

See our full list of FOCUS missionaries at FOCUS.ORG/GIVE/ALL-MISSIONARIES.







3,899

NEARLY

MENTORSHIP

5,500

REGULAR SMALL-GROUP
BIBLE STUDIES

26,000
STUDENTS ATTENDING
BIBLE STUDY

Serving under the leadership of campus chaplains and ministries, FOCUS helps nurture a community of students and missionaries that reverences each person who enters the campus center doors — not for their major, academic performance or interests, but because of who God has called them to be.



"I began my junior year lost and disheartened. Then I received a phone call from a missionary, inviting me to meet in person when the new school year started. At the time, I wasn't practicing the faith and had no intention to come back to church, but I agreed to meet for coffee. She then invited me to a FOCUS retreat, which eventually led to my reversion. The encouragement and support of the FOCUS missionaries at my campus played a major role in bringing me back to Christ, and they continue to inspire me through heartfelt conversations, Bible studies and genuine friendship. I truly believe that God works through these wonderful missionaries to turn lives around and bring them into deeper relationship with Him."

Valerie Abrego

Student, UCLA



Using digital means to reach more souls for Christ, FOCUS' Digital Outreach missionaries work with students on campuses that do not have a FOCUS team. This past year, they served more than 300 students on more than 100 campuses — and more than one third of those students were involved in mentorship and were leading their own Bible studies on campus.



"As a college student who attends a secular school riddled with various beliefs and people, it has been a constant struggle trying to clear the smoke to seek the Lord as best as I can. Gratefully, I was able to join a FOCUS digital Bible study in the fall, and it truly has been life-changing. Witnessing and learning Scripture with other people my age who are authentically desiring a relationship with our Lord gave me the confidence I needed to grow in my faith."

Avin Benny Student, Pace University





MORE THAN STUDENTS SERVED

MORE THAN *100* STUDENTS IN **MENTORSHIP**

MORE THAN *100* REPRESENTED

MISSIONS

FOCUS Missions exists to spread the Gospel and serve those in need, physically and spiritually. Thanks to God's providence and the heroic generosity of supporters, last year the Lord called more than 2,200 people to all corners of the globe to answer the call to mission.



"Going on a FOCUS mission trip saved me from the downward spiral I was in. I was able to go to Gallup, New Mexico during my spring break to serve homeless men with the Missionaries of Charity. Going on the trip was a life-changing experience that has caused me to rethink my life. The support and friendship that the FOCUS missionaries have given me has helped bring me closer to Jesus and my faith."

Katie Riva

Student, Ramapo College

128

TRIPS

2,200

MORE THAN

MISSION TRIP **PARTICIPANTS** COUNTRIES SERVED













Summer projects provides a world-class summer work experience rooted in fellowship and formation. After growing exponentially for the past five years, Summer Projects paused expansion in 2022 to focus on program development. This past year, more than 400 students from campuses across the country participated.



"This program helped me see how the Lord invites me to be in a relationship with Him every day through prayer and the sacraments. I also had access to spiritual direction with many different chaplains and was mentored by FOCUS missionaries all summer long. Leaving the summer and going into this school year, I've been privileged to lead two Bible studies and mentor others."

Julian Rodriguez Student, University of Oklahoma 8
LOCATIONS

MORE THAN

400

STUDENTS

50MISSIONARIES

LIFELONG MISSION

Through parish outreach, diocesan outreach and priest accompaniment, the Lifelong Mission team strives to transform the culture so every person can encounter the love of Jesus Christ. All parishes served by FOCUS missionaries are building discipleship groups, launching small groups and actively participating in the Little Way of Evangelization.

"Becoming a parish missionary at Our Lady of the Valley has been an incredible grace. I spent 10 years serving college students as a FOCUS missionary and saw the Lord work as both Healer and Redeemer in amazing ways. Since coming to OLV, I'm now seeing entire families healed. I've also become more convinced that Christ-centered friendship and discipleship is a crucial answer to what plagues our world. It's an incredible gift to serve as a parish missionary in the Archdiocese of Denver."

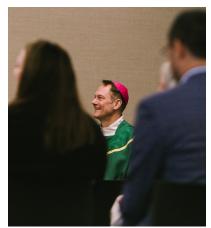
Martha Griswold

Parish Missionary, Our Lady of the Valley Parish, Windsor, Colorado

"Last year I came to Mass for the first time ever, interested in Catholicism. That is where I was introduced to Martha. She was there to answer my questions, introduce me to various aspects of the Church and remind me how much God loves me. I am entering the Church this Easter because God put Martha in my life."

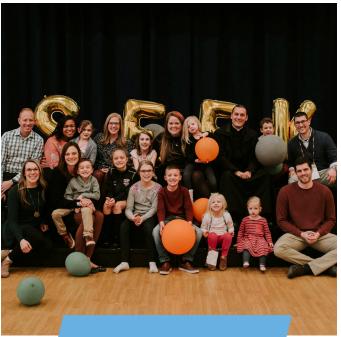
Natascha

Parishioner, Our Lady of the Valley









PARISH

23

PARISH LOCATIONS

269

PARISH DISCIPLES 19

PARISH MISSIONAIRES

33

PRIESTS SERVING



ALUMNI

In 2022, the FOCUS Alumni team launched Lifelong U, an online formation community for student and missionary alumni. With Lifelong U, the thousands of alumni who attended our 55 in-person events will receive ongoing formation from FOCUS and support from each other as they build Catholic culture in their families, parishes, workplaces and communities.



"I wish you could have all witnessed the goodness and beauty of those who are now living the adventure of Christian marriage. Vibrant Christian families, where the joy of the Gospel is celebrated each day, are a powerful evangelizing tool. May their numbers continue to grow!"

Most Reverend Joseph F. Naumann Archbishop of Kansas City, Kansas





MORE THAN ALUMNI

MORE THAN 2,000 50,000

ALUMNI

IN-PERSON **EVENTS**

CAMPAIGN **MOMENTUM**



Through the Run so as to Win Campaign, you are reaching, forming and commissioning more people to share the Gospel than ever before. Thank you for expanding the mission impact of FOCUS!



MISSION IMPACT TODAY

2022 - 2023

MISSION IMPACT THEN



18,500

BIBLE STUDIES



861 & 9216



LEADERS LAUNCHED 660 & 9 138

MISSIONARIES SERVING

LOCATIONS



× 23,500

26,000



13,000

THROUGH THE NATIONAL **CONFERENCE**



₩ 50,000 & # 1,123



20,000 & # 674

PARISHES

DECISIONS TO PURSUE A RELIGIOUS VOCATION

Find stories of the lives you have changed. Visit WWW.RUN.FOCUS.ORG/STORIES.



DEAR FRIENDS,

"Seek first his kingdom and his righteousness, and all these things will be given to you as well" (Mt 6:33).

Jesus Christ gave us His Great Commission two thousand years ago, and that mission has lost none of its urgency. So many people are ready and waiting to receive Christ. They are searching for so much: for healing, for truth, for peace, for lasting joy. They are searching for Him — and they have only to realize it.

Knowing this, we ask: How fast should FOCUS strive to grow? Consider a firetruck. How fast do you drive a firetruck? As fast as you can, *safely*. If you drive too fast, you crash and the house burns down; if you drive too slowly, you miss your chance to act and the house burns down. As we have learned through our more than 20 years on mission, prudence helps provide vision for growth.

That is why, despite the rapid turn of events these past few years, FOCUS has above all been seeking first God's will as we make steady, strategic progress to increase our impact and reach many more souls.

Our campaign approach remains unchanged; each element directs back towards serving the Great Commission. We want to **send more missionaries** to increase the number of campuses and parishes we currently serve. Through these efforts, we also want to **serve more people** by increasing the effectiveness of outreach to reach more individuals at locations we already serve. We also want to have a **deeper impact** through improved quality of formation efforts and materials. This emphasis will help students and parishioners experience greater transformation in their walk with the Lord.

As we invest in formation, we will also continue to **invest in maturing leaders**. Just as fine wine gets better with age, so too will the staff, students and parishioners we serve continue to mature in Christ-like leadership. Lastly, your generosity is helping our organization **grow in strength** so that we may be able to run faster and further than when we first began.

None of this would be possible without God's grace. He has blessed us with amazing staff members, amazing chaplains and campus ministers we are honored to serve, amazing students and parishioners, and amazing benefactors. Your generous investment is a key part of our mission — a mission impossible without your participation. As you review this Annual Report, I hope you know how deeply grateful we are for you and that we believe you are as much a key part of this mission as our missionaries.

May God be glorified, and may many more souls come to experience a living, saving relationship with Jesus Christ.

Sincerely in Christ,

Curtis A. Martin Founder & CEO

MORE THAN

23,500

ATTENDEES

322

COLLEGE CAMPUSES

1,650

PARISHES

50

STATES + D.C. & PUERTO RICO

20

COUNTRIES

6

CONTINENT

MORE THAN

1,400,000

VIEWS OF SEEK SOCIAL MEDIA POSTS















"I have been struggling to find friends who experienced the Catholic faith the same way I did, and I kept asking God to bring them into my life because it's hard to share your faith when no one cares like you do. SEEK22 brought some of the absolute best people into my life, and I am so blessed to have met them. This conference showed me what true fellowship is. I was able to dive deep into my faith and make some of the best memories with my new friends."

SEEK22 STUDENT ATTENDEE



Through engaging talks, small group fellowship, daily Mass and adoration held in parishes simultaneously the world over, more than 23,500 SEEK22 attendees experienced in a tangible way how the Church is larger than any single campus, parish or community — and how they are an irreplaceable part of the Body of Christ.











"[After SEEK,] I'm finally worshipping God the way I know I should be. Everything I do, when it comes to having a conversation with someone, when it comes to how I smile, how I dress myself, everything has the intention of being a disciple of God ... God never leaves our side whenever we feel alone, whenever we feel lost, whenever we feel like all is lost and there is no more hope. God always reveals Himself. He knows us better than we know ourselves."

MARSHALL HARRIS

From *The Compass*, media publication for the Diocese of Green Bay *After SEEK22 in February, Marshall fully entered the Catholic Church on April 16, 2022.*

SQQ 23 focus

"FEAR NOT; RISE, HE IS CALLING YOU." (MK 10:49)



save the date!

Wherever you are, whatever you do, right in this moment: **You're being called.** This January, we invite you to join us for SEEK23, a five-day event where you can answer a new call to greatness, holiness, joy and mission.

— when:

January 2 - 6, 2023

- where:

St. Louis, MO



LIVING IN HOPE



TIM & HELEN HEALY

Helen Healy has a story of faith similar to many young adults on today's campuses.

"I was raised Catholic," she explained, "but I didn't really jump in with both feet until I saw young adults, just a few years older than I was, living out their faith." Witnessing Campus Life missionaries and seeing college-aged kids living their faith changed her life — and led her to join NET Ministries, where she met her husband, Tim.

A few years later, Helen and Tim received word of a new collegiate apostolate. Fr. Denis Meade, O.S.B., the campus chaplain at Benedictine College, told them a missionary from FOCUS would be serving Benedictine's campus and needed sponsors. Helen and Tim immediately gave what they could and have been supporters of FOCUS ever since.

Their support came full circle when their daughter, AnnMarie, decided

to attend Harvard and signed with Harvard's basketball team. FOCUS was also new to Harvard's campus. AnnMarie was involved in FOCUS all four years of college and after graduation became a FOCUS Varsity Catholic missionary. Helen shared, "The organization that we helped support in the very beginning was there when our daughter needed it."

After four years as a missionary, AnnMarie joined the religious order the Handmaids of the Heart of Jesus. Helen credits her daughter's total "yes" to God to the spiritual formation and opportunities AnnMarie received as a FOCUS missionary. Their children's experiences with FOCUS make Tim and Helen feel they have been prepared to become spiritual leaders of the next generation.

"The faith we were fed in college, and even in high school, just pales in comparison to what they are being fed now," said Tim. Attending FOCUS' conferences, Tim and Helen are encouraged by the sight of young people in adoration, alive with the faith.

"The most powerful part of FOCUS is the one-to-one evangelization," said Helen. "Just like I was influenced by young adults just a little older than I was, FOCUS provides a place where students can form friendships and grow in their Catholic faith while in college."

As a final word, Helen shared,
"So many people are
questioning whether our
faith is alive in the country.

It's alive in FOCUS."

Tim Healy was a medical device distributor for Medtronic for more than 20 years and is currently president and CEO of Tacklebar Football, a safer alternative to youth football.

Tim and Helen are long-time FOCUS supporters, and Tim has served on FOCUS' President's Advancement Council. Tim helped found the Catholic Services Appeal Foundation and has served with NET Ministries. Tim's leadership and service was recognized with the 2021 Bob Basten Excellence in Leadership Award from his alma mater, Saint John's University.

Helen also served with NET Ministries and currently sits on the Board of Directors for NET Ministries and Benedictine College. Tim and Helen are co-presidents of Legatus of Twin Cities and are working with Damascus to open a camp for young people of the Diocese of St. Paul and Minneapolis.

Tim and Helen have seven children and two grandchildren.



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CULTURAL TRANSFORMATION: THE TIME IS NOW



TOM & BEVERLY TAUKE

"FOCUS does not try to accommodate the culture. FOCUS aims to change the culture." Tom and Beverly Tauke, long-time supporters of FOCUS, desire to bring Christ to a world in need. Having dedicated their lives and careers to renewing the culture, the Taukes know firsthand how crucial it is to have a relationship with Jesus — and why FOCUS' mission is so urgent.

Beverly shares, "I think it is a God thing that, so many years ago, FOCUS was inspired for such a time as this. There is really no other lifeline that is going to pull the nation and much of the planet back to a safer place other than a spiritual renewal."

Like the first disciples, FOCUS missionaries bring people to an encounter with Jesus Christ through authentic friendships within the community of the Church. The life they model and invite students to participate in includes daily prayer, sacraments, holy hours, retreats and Bible studies.

This is one reason, Tom says, that he and his wife support FOCUS: "FOCUS does not

try to accommodate the culture. FOCUS aims to change the culture."

As they are accompanied by missionaries, students grow in holiness and draw closer to Christ, which begins their journey as lifelong disciples. This personal holiness and faithfulness empower them to be potent agents in the transformation of the culture. Tom and Beverly have seen the impact of FOCUS missionaries firsthand.

"I would say that it is the young people themselves who are involved in FOCUS as missionaries and even as active students that have had the most impact [on me] because they are dynamic people who are so alien to what the culture thinks is typical of the college scene," says Beverly. "They are not typical."

You, with missionaries and students who dedicate their lives to Christ, renew the culture and bring hope for the future. As Beverly believes, "There is no time to waste."

Until 2013, Tom served as executive vice president for Public Affairs, Policy, and Communications at Verizon Communications, Inc. Before joining NYNEX (a predecessor company of Verizon) in 1991, Tom was a member of Congress, representing lowa's Second Congressional District in the United States House of Representatives. Tom currently serves on several non-profit boards, including the Board of Regents for Loras College.

Beverly is a licensed clinical social worker, serving the needs of others for more than 25 years. She has collaborated with diverse church communities to facilitate psychoeducation for homeless men and women. For years, she worked with youth from Chicago housing projects and, as a board member of Catholic Charities of the Arlington Diocese, met the desperate needs of diverse populations. She is the author of Healing Your Family Tree.

Tom and Beverly Tauke are parents of an adult son and daughter and grandparents of two grandchildren. Both are enjoying an activity-filled retirement together. Tom and Beverly have supported FOCUS since 2013, and they currently serve on the President's Advancement Council for FOCUS.

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FOCUS: A VISION OF HOPE



CARMEN & CARLOS HERNANDEZ

St. Pope John Paul II has played a major role in the lives of Carlos and Carmen Hernandez.

"I met [the Pope] in Mexico," Carmen shares. "I was a college student with a group of friends ... He came to the window after his prayer, and he talked with each one of us, giving us each a Rosary."

Like many, Carlos and Carmen Hernandez admire John Paul II's dedication to reaching young people for Christ. "He promoted the evangelization that FOCUS is following," Carmen elaborates.

In their devotion to him, they named their son John Paul. It was John Paul Hernandez's experience with missionaries as a student at Texas A&M that first introduced Carlos and Carmen to FOCUS. Meeting a FOCUS missionary, they were amazed at the faithful lives of the young men and women they encountered.

Moved by their son's formation through FOCUS, the Hernandezes began supporting the mission. "It has basically the same spirit as the first Christians' lives, [who lived] in the middle of the world, and that's where you encounter God," Carmen explains. "John Paul II had that same spirit, encountering God in his surroundings, taking young people to retreats in nature, talking with them like a friend. He became a friend and multiplied friendships. FOCUS is doing this in the university."

The couple attended SEEK22, where they were able to witness firsthand the success of FOCUS. Carmen recounts, "In going to SEEK, I discovered the authenticity and sincerity of the missionaries' faith ... For the entire semester, they are mentoring, preparing the students and fundraising for SEEK. I see the impact that SEEK can do when we stood for an hour and a half in line with students for confession."

"And there [was] still a heck of a line behind us!" Carlos adds.

They don't just admire the impact FOCUS missionaries have on college students, however; they are grateful for the encounters with missionaries that have changed their own lives. "Sometimes I don't believe I spend enough time with God, and then you see a witness like this and it puts everything back into perspective and helps me focus on what is more important than anything else: God is number one," Carlos says.

The Hernandez couple promote the vision of hope that St. John Paul II had for the future. They look forward to the deepening of the Church throughout the world as more FOCUS alumni enter secular professions and continue sharing the Gospel. In their words, "Mission doesn't stop with being a missionary but is for the rest of your life."

Carlos and Carmen Hernandez have supported FOCUS since 2018. They live in Sugarland, Texas, and have ten grandchildren. Their son, John Paul, with his wife, Evelyn, are FOCUS missionaries at the University of Arkansas and are expecting their first baby.



Members of the Lisieux Legacy Society support us by naming FOCUS as a beneficiary of wills and trusts, gift annuities, life insurance, personal property, retirement plans and more.

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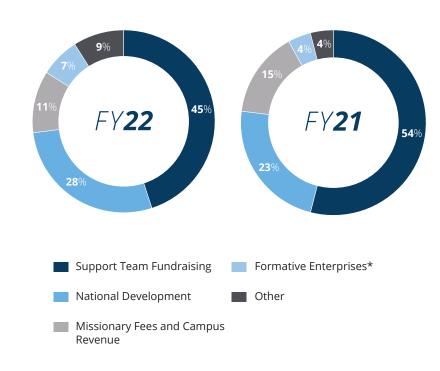
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- Telling friends and family about our apostolate
- Funding scholarships for FOCUS national events and mission trips
- Naming FOCUS as a beneficiary in their estate plan

WHAT WE RECEIVED		
	FY22	FY21
Support Team Fundraising	\$52,415,000	\$47,583,000
National Development	\$32,674,000	\$20,472,000
Missionary Fees and Campus Revenue	\$13,499,000	\$12,695,000
Formative Enterprises*	\$8,256,000	\$3,301,000
Other	\$10,750,000	\$3,425,000
Total Revenue	\$117,594,000	\$87,476,000

FY21: June 1, 2020 – May 31, 2021 FY22: June 1, 2021 – May 31, 2022

^{*} Formative Enterprises includes SEEK Conference, Mission Trips, Retreats and Summer Projects.





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Learn more about our leadership at FOCUS.ORG/ABOUT/LEADERSHIP.

WE SEEK JESUS TOGETHER

"Now a man there ... was seeking to see who Jesus was" (Lk 19:2).

This man, Zacchaeus, had been searching for fulfillment in things that could not satisfy. So, when the Lord acknowledged who he was and wanted to spend time with him in his own house, Zacchaeus desired to rid himself of the things that had been holding him back from the Lord.

"And he came down quickly and received [Jesus] with joy" (19:6).

Uncompromisingly and without hesitation, Zacchaeus welcomed Jesus into his heart and home. His joy and satisfaction were found in relationship with the Lord.

My hope for you is that you are on a journey to find what Zacchaeus sought: a fulfilling relationship with our Lord.

We who support FOCUS have this same hope for each student and parishioner: that those who encounter a FOCUS missionary will be open to a relationship with the Lord.

Through the commitment of their whole lives to mission, FOCUS missionaries are able to deeply invest in building friendships with those they serve. Over time, their extension of Christ's friendship opens hearts and minds. It softens them and makes them able to see in a new light. They invite those looking for satisfaction — for Jesus — to come down from their own proverbial trees, away from what distracts them and into the most thrilling joy to be found.

FOCUS missionaries would not be able to live full-time on campus or at parishes without us sending them. We share the satisfaction we've found in the Lord with every student and parishioner who receives the Gospel, who is led in Bible study, who is mentored by a missionary and who invites others, through evangelization, into an eternity of joy with the Lord.

These past few years, we, with FOCUS, have been running toward closer union with Christ specifically through the *Run so as to Win* Campaign. As the campaign comes into its final year, let's strive together to reach more people, to more deeply transform those we have encountered and to ask the Lord for fruitfulness beyond our comprehension.

This year, we will lovingly invite still thousands more people to receive the joy awaiting them.

Sincerely in Christ,

Chairman. Run so as to Win Campaign



THE RUN SO AS
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