



ANNUAL REPORT

June 2022 — May 2023



MISSION STATEMENT

TO KNOW CHRIST JESUS AND FULFILL HIS GREAT COMMISSION



CONTENTS

2 IGNITE THIS GENERATION

4 LAUNCH NEW LEADERS

Meet Our Missionaries

FOCUS Locations

RENEW THE CULTURE
FOCUS Initiatives

8
MOBILIZE ALUMNI
Alumni & Lifelong Mission

10 SECURE OUR FUTURE Campaign Financials

12
DEAR FRIENDS...
A Word from Our Founder

14 SEEK: YOU ARE CALLED SEEK23 16
BRINGING 25 YEARS INTO FOCUS

A Glimpse Through the Years

18
MEET OUR BENEFACTORS

Angelo Mazzone, Lynne and Dennis (+) Jilot

20
THE "KEY ELEMENT" OF EVANGELIZATION

A Conversation with the Most Reverend Timothy Broglio, Archbishop for the Military Services, USA

FY23 IN REVIEW
Financial Report

24
MEET OUR LEADERS

FOCUS Board Members, President's Advancement & Advisory Council, Leadership

25
SEEKING AN
IMPERISHABLE CROWN
A Word from Our Campaign Chair,

Campaign Trustees

"LITTLE WAY" OF EVANGELIZATION



WIN

Building authentic friendships that foster an encounter with Jesus Christ, which draws people into a covenantal relationship with God.



BUILD

Forming people with the hearts, minds and habits of joyful, disciplined followers of Jesus.



SEND

Inviting people to imitate Jesus and to be Spirit-filled evangelists by going on to win, build and send others. "

You young people will live most of your lives in the next Millennium. You must help the Holy Spirit to shape its social, moral and spiritual character. You must transmit your joy in being adopted sons and daughters of God.

POPE ST. JOHN PAUL II, 1995

Three years after His Holiness John Paul II spoke these words to the young people of our nation, the first two FOCUS missionaries began on a single campus, teaching students how to live and share the Gospel as missionary disciples.

Now, a quarter of a century later — with hundreds of active missionaries, tens of thousands of alumni, and countless souls transformed by the Gospel — FOCUS is more resolved than ever to achieve its mission. Together with our incredible partners and heroic supporters, we are helping to win this generation for Christ, building them up in the faith and sending them out to make disciples of all nations.

We invite you to celebrate with us our twofold milestone: FOCUS' 25th anniversary and the successful conclusion to our five-year *Run So As to Win* Campaign. In the following pages, we encourage you to look back with us at what God has done since our beginning — and to join us as we continue to run for the imperishable crown!

IGNITE THIS GENERATION

Locations & Missionaries

People are hungering for more than what the world offers. The truth of the Gospel, lived and shared in the context of friendship, has ignited souls with the desire to know God more intimately and share Him with the world. On fire with their faith, our missionaries are inviting more students into a deeper relationship with Christ and shining the light of truth at more than 200 locations across the U.S. — and beyond.

LEARN MORE: focus.org/about/campuses

NATIONAL KEY ↑ 1998, 1 LOCATION (BENEDICTINE COLLEGE)

- EXPANSION CAMPUS
- O CURRENT CAMPUS
- NEW PARISH
- CURRENT PARISH
- NEW DIGITAL CAMPUS
- DIGITAL CAMPUS

EIGHT INTERNATIONAL CAMPUSES



AUSTRIA Krems St. Pölten Vienna

INTERNATIONAL KEY

O 2023, 9 INTERNATIONAL LOCATIONS



M E X I C O*
Monterrey

*In Monterrey, FOCUS has implemented a new hybrid digital coaching model led by trained student missionaries.

234

LOCATIONS

STUDENTS IN MENTORSHIP

4,000

22

The Lord reached me through FOCUS when I should not have been reachable, and it completely transformed my life and gave me a purpose. I want nothing more than to bring this joy to others and introduce them to the life-changing message of the Gospel.

BRENDAN WALSH
FOCUS MISSIONARY,
UNIVERSITY OF IDAHO



CAMPAIGN PRIORITY 2

LAUNCH NEW LEADERS

Honoring Our Veteran Staff

FOCUS missionaries dedicate at least two years of service on campus. Most choose to serve longer than two years — and some have carried out this mission of evangelization for a decade or more. Meet the leaders whose contributions have helped shape FOCUS' mission from early on.

1998:

2 Missionaries

2023:

976 Total Missionaries

936 Campus Missionaries

21 Parish Missionaries

19 Digital Campus Missionaries













SARAH AKERS

Years on Staff: 22

"It's truly inspiring to see our energetic and faithful missionaries authentically living out the faith in a contagious way and inviting others to do the same."



THOMAS WURTZ

Years on Staff: 23

"I am excited to see how FOCUS can participate in the conversation of transforming parishes and really extending our influence to see lifelong mission become a reality."



MATT MARCHESCHI

Years on Staff: 19

"A mission partner told me, 'The work you are doing is the most important work in the country!' It's a privilege to live and share the Gospel so that we may reclaim the culture for Christ."



HILARY DRAFTZ

Years on Staff: 18

"No matter what challenges we see in the world around us today, I keep coming back to the source of our hope: Jesus Christ. He changes the world, one soul at a time."



MARK BARTEK

Years on Staff: 16

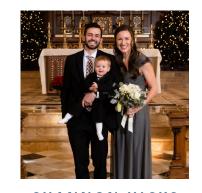
"When someone begins to listen to God's voice, transformation follows — not only for them, but for those they care about as well. When a young person is set on fire for the faith, they could live a mission-oriented life for the next 60, 70 or even 80 years!"



TOM BRUNER

Years on Staff: 16

"All it takes is walking across a college campus to see the immense hunger in the lives of students. They're desperately searching for something: a purpose, a greater meaning. As missionaries, we have found a treasure that we cannot help but share."



SHANNON HICKS

Years on Staff: 14

"People are always looking for the truth. The world needs real examples of the truth being lived out. And FOCUS presents the fullness of truth in such a dynamic way."

Learn more about these missionaries and their stories:



Meet all our missionaries and find out where they serve: **focus.org/give/all-missionaries**

CAMPAIGN PRIORITY 3

RENEW THE CULTURE

Missions, Retreats, Digital Outreach

This is the inexpressible wonder of the Christian life: God Himself meets us where we are and invites us into deeper intimacy with Him. By nurturing opportunities for students to encounter Christ outside of their everyday surroundings, missionaries, students leaders and parishioners share the Gospel and renew the culture through mission trips, retreats and digital outreach.



97
MISSION

1,810MISSION TRIP

IISSION TRIP ARTICIPANTS 26

ACADEMIC YEAR 2022 - 20





25

I went on this journey with FOCUS to Lima, Peru to serve the people of Pamplona [Alta], and it was the most beautiful week of my life. By experiencing God every day in the Eucharist, in the faces of His people and through service, I was able to find the peace and joy that my heart had been seeking.

MAGGIE C. | UNIVERSITY OF VIRGINIA

Learn more: focusmissions.org





85

CAMPUSES IMPACTED THROUGH DIGITAL OUTREACH

334

DIGITAL BIBLE STUDY PARTICIPANTS

158

STUDENTS IN DIGITAL DISCIPLESHIP

40

STUDENTS LEADING BIBLE STUDIES THROUGH DIGITAL OUTREACH

2,085

RETREAT PARTICIPANTS

34
CAMPUS
RETREATS

I love how prayer-focused this retreat

was. The missionaries shared great insights through their talks that helped lead me into a deeper prayer experience.

FATHER'S HOUSE RETREAT PARTICIPANT UNIVERSITY OF NEBRASKA-KEARNEY

Learn more:

focusoncampus.org/retreats

My Digital Outreach missionary, Rachel, helped me see that there is more to evangelization than programming.

To truly help someone encounter the Father, we have to walk with them step by step. FOCUS is teaching me how to do this, even after I leave campus.

BECCA JOY | AQUINAS COLLEGE, FOCUS MISSIONARY NEW HIRE

Learn more:

focusoncampus.org/campus/digital-campus



"FOCUS' formation led me to become the husband and father that I am today. I'm grateful for the opportunity to have met so many wonderful people, for FOCUS' inspired and inspiring leadership, and for a mission I've believed in and continue to believe in."



JOSEPH AND CRYSTAL GRUBER | FOUNDERS OF OUR OUTPOST, A MARRIAGE & FAMILY MINISTRY (OUROUTPOST.ORG)

Joseph served with FOCUS from 2009 to 2023. During his 14 years with FOCUS, he was a campus missionary, team director and one of FOCUS' first parish missionaries. Crystal also served FOCUS faithfully as an active affiliate staff member.



"My experience with FOCUS equipped me with the vision, tools and experience to serve the Church. As I entered parish life, I became even more grateful for the training, formation and support I received though FOCUS. When I became the director of evangelization in 2022, we trained 20 small group leaders, launched 10 Bible studies and had 46 people participate during our first semester. It is incredible to witness what God has done to create belonging, form communities and use relationships to reveal Himself."

PAOLA PEÑA | ST. PIUS X PARISH DIRECTOR OF EVANGELIZATION, FAIRFIELD, CONNECTICUT

Paola encountered FOCUS as a student at the University of Vermont. She served as a FOCUS missionary at the U.S. Coast Guard Academy from 2012 to 2015.

FOCUS has not only been pivotal in my decision to pursue the diaconate.

FOCUS has had a tremendously fruitful impact on my ministry and life as a deacon.

DEACON TERRY BELL

MARY, MOTHER OF THE CHURCH PARISH,

LACROSSE, WISCONSIN

Dcn. Bell has served with FOCUS for nine years as a missionary, team director and member of the parish mission team. He is one of two ordained deacons on staff, and he continues to serve the mission alongside his family.





70,000

ALUMNI IMPACTED BY FOCUS

15,000
FORMED FOR POST-CAMPUS
EVANGELIZATION

1,200

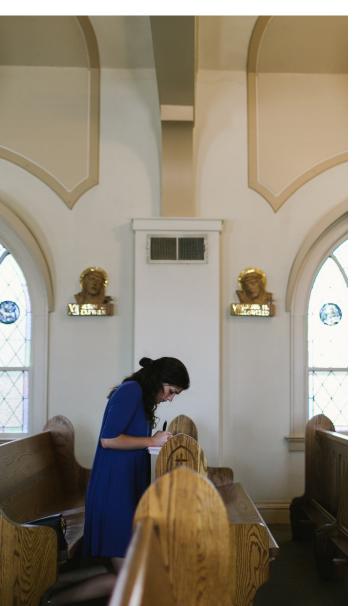
DECISIONS TO PURSUE A RELIGIOUS VOCATION



CAMPAIGN PRIORITY 5

SECURE OUR **FUTURE**

Campaign Financials



FOR THE WIN

In 2017, FOCUS began to run toward some ambitious goals for our growth and greater impact. Looking back over our Run So As to Win Campaign today, we can better see what the Lord was doing, helping us achieve that which we couldn't have imagined — even in the midst of a global pandemic. Thanks be to God!

Through God's providence and the support of so many heroic people, FOCUS has been able to accompany others in meaningful ways. We designed new digital platforms for our training and events, which has helped us reach far beyond campus to connect with parishioners, benefactors, and alumni in ways that helped empower them to pursue missionary discipleship in community.

Just as we run, Jesus runs to us. He is the prize we run for, the finish line we long for. Thanks to every person who participated in this campaign and the fruits that came from it, FOCUS can continue to imitate Christ to the best of our ability and encourage others to do the same.

All glory and honor to God, forever and ever!

CAMPAIGN FINANCIALS | TOTALS

REVENUE COMMITMENTS

ESTATE COMMITMENTS

\$150 MILLION \$140 MILLION

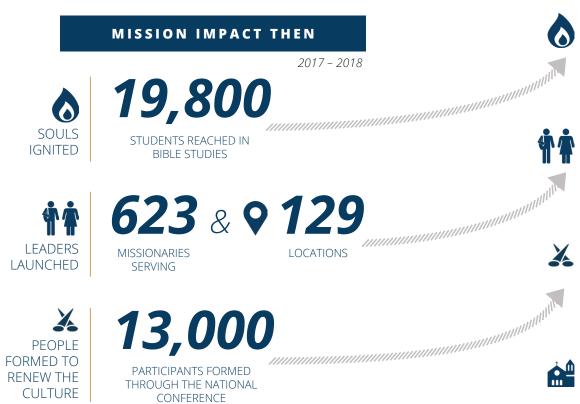
CAMPAIGN MOMENTUM

Through the Run so as to Win Campaign, you have reached, formed and commissioned more people to share the Gospel than ever before. Thank you for expanding the mission impact of FOCUS!



MISSION IMPACT TODAY

2022 - 2023



28,100 ** 981 & 9 234 19,500

70,900 & 1 1,206



22,000 & \$\dag{1}\dag{1}692

PARISHES

RELIGIOUS VOCATION

Find stories of the lives you have changed. Visit WWW.RUN.FOCUS.ORG/STORIES





DEAR FRIENDS,

"Do you not know that the runners in the stadium all run in the race, but only one wins the prize? Run so as to win.

Every athlete exercises discipline in every way.

They do it to win a perishable crown,

but we an imperishable one." (1 Cor 9:24–25)

You've probably heard about something called a "runner's high." It's a blissful state of euphoria that comes after intense exercise. It's possible the athletes St. Paul described to the Corinthians were aware of it, too, though they were after a much more tangible prize: a wreath of victory. As FOCUS crosses the threshold of a quarter of a century on mission, we are experiencing a "runner's high" of our own, a heightened awareness of all the ways God has been at work through this apostolate. Thanks to the many staff members, partners and benefactors who have supported us for 25 years, we've maintained our momentum and have our eyes fixed on the prize: the imperishable crown.

Since 1998, FOCUS has participated in this great race to accomplish Christ's Great Commission and share the Gospel to the ends of the earth. This fiscal year was also our run to the finish line of our *Run So As to Win* Campaign, a five-year effort through which we learned much about God's providence. Like the athletes of St. Paul's day, we knew from the start that we had to remain disciplined and committed to the most important thing — our relationship with God — and so, throughout our run, we have stayed close to the sacraments and remained steadfast in prayer. And, thanks be to God, the mission field is still growing!

As we know, Christ's own wreath of victory was a crown of thorns — and by His suffering, Jesus shows us by example that through the struggle comes the glory. Three years into our campaign, the unforeseen struggle of COVID-19 forced us to get creative. While churches around the country were closed, our missionary teams all remained safely on mission throughout the entire global pandemic. Thanks to the dauntless spirit of our missionaries and the heroic support of our partners and benefactors, we discovered new, effective ways for fulfilling our mission of incarnational evangelization. God's merciful hand guided us in the direction we were meant to go all along.

On this milestone anniversary, we celebrate a record number of new campuses and new full-time missionaries, excellent retention of existing missionary staff and new efforts being tested that were developed thanks to the pandemic — including beta versions in Western Europe, Mexico and domestic parishes and dioceses. Whether looking back over the past five years and the initial goals of our campaign or over the past 25 years on mission, it fills me with awe and wonder to realize how our loving Father has led this apostolate to places we couldn't have dreamed of.

On a personal note, I am especially honored and humbled this year to be appointed by Pope Francis as a Consultor within the new Dicastery for Evangelization. I share this honor in gratitude with our FOCUS staff members and our faithful benefactors, to whom so much credit is due. It's exciting to share the experience FOCUS has learned over the past 25 years, and it is altogether a powerful endorsement for our mission (the Great Commission) and our model (the Little Way of Evangelization).

From the very beginning, God has granted us a front-row seat to watch Him do amazing things. Everything we've been able to do has come about through His guidance and grace. Thanks be to God for His enduring mercy. Thanks also to each of you, who continue to run this race alongside us. Here's to the first 25 years of the race — and to the imperishable crown that awaits!

Sincerely in Christ,

Curtis A. Martin

Curtis A. Marti
Founder



"[SEEK23] was the best experience of my 58 years of life. To see the joy of almost 19,000 people for the love of Jesus Christ was amazing. I can't stop telling people how awesome it was."

JIM F. | FIRST-TIME SEEK ATTENDEE

"I absolutely loved seeing such a big Catholic family of so many people of different ages and stages of life [at SEEK23]!"

JESSICA L. | STUDENT ATTENDEE

"Because of SEEK, my relationship with Jesus grew exponentially in only five days! SEEK made me want to attend adoration, daily Mass and talk to others about His word."

OLIVIA S. | STUDENT ATTENDEE

"At SEEK23, God more clearly brought up the word 'vocation' in my heart. ... Since SEEK23, I have officially been discerning with the Salesians Sisters of Saint Jon Bosco."

LIZ B. | STUDENT ATTENDEE



"SEEK: YOU ARE CALLED."

FOCUS kicked off its 25th anniversary celebration at SEEK23, hosted at the America's Center in St. Louis, Missouri. For five days, more than 19,000 people of all levels of faith explored the big questions about life, happiness and salvation. In addition to fellowship, daily Mass, adoration and talks given by more than 50 world-class speakers, SEEK also featured **tributes to the late Pope Emeritus Benedict XVI** and a documentary detailing the life of **Servant of God Michelle Duppong**, **a former FOCUS missionary** whose cause for canonization was officially opened with the start of a diocesan investigation in 2022.









1998

25

STUDENTS AT THE FIRST-EVER FOCUS EVENT

2023

MORE THAN

19,000

ATTENDEES AT SEEK23

386

COLLEGE CAMPUSES

999

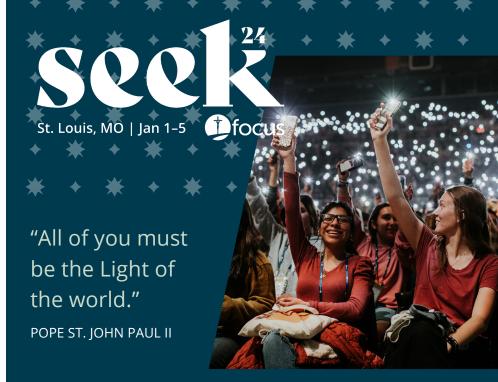
PARISHES REPRESENTED











Be the Light

Jesus tells us plainly:

"You are the light of the world"

(Mt 5:14).

This January, we invite you to join us in St. Louis for SEEK24. Let us come together to reflect Christ's light to the world, that others may be irradiated with His life, love and joy.



seek.focus.or





BRINGING 25 YEARS INTO FOCUS

A Glimpse Through the Years

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We are honored and humbled to have served in this mission of evangelization for 25 years.
... There's such a hunger for goodness, truth and beauty, and we've been able to bring the Gospel to people who are hungry.

CURTIS MARTIN FOUNDER

























"

It is extraordinary to see the thousands of young people who have offered years of their lives in generous service to missionary discipleship. ... It's from the interior generosity of their souls to Jesus and the Church that the Lord has done tremendous things.

Read more about FOCUS' beginnings and the exciting places the Lord is leading our apostolate:



DR. EDWARD SRI SR. VP OF APOSTOLIC OUTREACH

ANGELO MAZZONE

One Witness, a Changed Trajectory



ANGELO MAZZONE (LEFT)

Even though he hadn't had much of a religious upbringing, Angelo Mazzone began going to daily Mass in his sophomore year of high school.

What moved him to do this?

18

It was a witness to the faith: a "holy man," a priest at his high school, whom he wanted to imitate.

"There was one priest there who, to use the word, was 'holy.' He was incredibly devoted [to his faith]," said Angelo. "I started going to Mass because he was there, and he inspired me the most. ... He interacted with people on a level that was so genuine. I would try to listen in on conversations he had that had nothing to do with me."

This one witness showed the way to Angelo and set him on a trajectory in his spiritual journey that still has him going to daily Mass as often as he can.

Today, Angelo sees that some of this generation's most effective witnesses are the FOCUS missionaries who are showing the way to holiness to the thousands of students and parishioners whom they serve.

He believes that "all the odds are against young people" today and that "the most important thing that the Catholic Church can do right now is reach out to them."

This is why Angelo has recently made the decision to make an annual gift to FOCUS and to include FOCUS in his estate plans. "I hope FOCUS keeps growing and keeps reaching. What I've read about the growth is amazing. I was shocked by the growth and am really excited to see it."

He, like so many others after learning about FOCUS, jumped right into joining the mission. He sees that FOCUS missionaries live among those whom

they serve, a sort of "grassroots movement," as he describes it.

"What FOCUS does on campus, how they do their outreach, is what most people are yearning for but aren't exposed to."

Angelo encourages everyone to go on mission with FOCUS.

"The future depends on it. It just does. For the benefit of your own personal family and for the benefit of society, it is a critical thing."

As he sees it, **"You couldn't spend your money in a** better place for a better reason."

Angelo — along with all benefactors of FOCUS these past 25 years — prays to set young people on the trajectory toward heaven.

"

I hope FOCUS keeps growing and keeps reaching. What I've read about the growth is amazing. I was shocked by the growth and am really excited to see it.

BENEFACTOR FEATURE

LYNNE AND DENNIS (+) JILOT

Already a Lasting Legacy



LYNNE JILOT

Not even a year after Dennis Jilot's passing, the legacy of his faith is already echoing into the future.

Born of humble beginnings, Dennis (Den) and Lynne Jilot grew up in Wisconsin. Lynne reflects, "We didn't have the secular influences of the major cities, but we pretty much took our faith for granted. Once we married, having a strong faith foundation became more important to us. We became more reliant on God to take care of us, to guide us, and it wasn't difficult to know that He would."

Their journey took them from the Midwest to both coasts and ultimately Reno, Nevada. As they began to support charitable organizations, one area of impact that was of particular interest to the couple was the culture of schools.

"It became clear to us how schools and universities were pushing a very secular agenda — which included the absence of God — and that deeply troubled us. We were introduced to more than one organization that highlighted college campuses and opportunities for young adults, but none came close to the impact FOCUS was having. We knew it was an organization we needed to support."

So began the Jilots' involvement with FOCUS in 2016. Since then, they have seen how FOCUS missionaries' witness to faith "invites students to encounter Christ in the 'everyday'" and "aids in students' relationship with Christ through friendships, Bible studies, and other social opportunities." In accepting God's call for them, FOCUS missionaries make great sacrifices. But, as Lynne says, "the graces and blessings received far outweigh the sacrifices, and everyone involved comes out with a win-win."

Den and Lynne, over the years, have made several gifts to FOCUS and have invested in both a charitable gift annuity and a charitable remainder trust to benefit FOCUS. "Everything we have comes from God, and we are mere stewards of it all. [...] Of course, we all want to be known for making a difference. When one thinks of 'legacy,' you think 'big, successful businessman, philanthropist, civic and business leader.' I think Den's legacy will be, simply, that he truly cared!"

Since Den's sudden passing in July 2022, his "legacy of care" has already touched lives in the present. As Lynne fondly remembers, "He always gave 'extra.' He wanted to know more, wanted to serve more, wanted to praise more. He cared about our Catholic Church, our country, about people and organizations who

Everything we have comes from God, and we are mere

LYNNE JILOT

stewards of it all.

99

could make a difference. And in that caring, it became so obvious that he truly made a difference. The letters and other testimonies that I received upon Den's passing were overwhelming. They'd say, 'He was my mentor,' 'He always had time to listen to me,' 'He was my inspiration,' 'He changed my life' — all evidence of his caring spirit."

Being a benefactor of FOCUS demonstrates this type of concern for someone's eternal life. It is about "bringing someone else to God's arms in heaven," like Den is doing even now for so many others — including Lynne herself.

"Den is bringing me closer to heaven as I now embrace some of his daily prayer routine that I once before only sporadically did. I have never felt closer to God than I do now, and I can't help but believe that Den has something to do with that!"

19

"All praise goes to Him," Den would no doubt respond.

THE "KEY ELEMENT" OF EVANGELIZATION

by Scott Wahle

Services, USA, responsible for the spiritual and sacramental care of Catholics and their families in the United States Armed Forces. Archbishop Broglio also currently serves as president of the United States Conference of Catholic Bishops (USCCB). He is an enthusiastic fan of FOCUS, and he spoke recently with Scott Wahle about the work of FOCUS on college campuses, including the military academies.



ARCHBISHOP TIMOTHY BROGLIO

When did you first learn about FOCUS?

I first learned about FOCUS when I came to the Archdiocese for Military Services in 2008. A visit had already been planned by one of my auxiliaries to the Air Force Academy, and he said you might as well jump into the fire right away and make this visit. So I did. I was introduced to the FOCUS missionaries present there. I was very impressed with the whole apostolate, and I wanted to learn more about it.

The Most Reverend Timothy P. Broglio, J.C.D. is Archbishop for the Military

Why do you think the FOCUS model is so successful?

Young people are not necessarily opposed to religion, but they do need to be invited, and the best people to invite them are their peers.

FOCUS has found the key element of evangelizing young people today: let's get their peers—or those who are just a few years older who are convinced about the value of faith and live that faith—and empower them to bring the Gospel message to the next generation. I think FOCUS has really hit on something.

With FOCUS' encouragement, we've adapted the model to something we're doing on a couple of military installations. They're basically using a FOCUS model in the sense of getting to know their peers, being present where they work, and inviting Catholics to practice their faith. It's still too early to see what the results will be, but because of the experience with FOCUS I am encouraged about what we might be able to do.

Beyond a student's participation in FOCUS as an undergrad—and for some, then serving as missionaries on a campus—these same young men and women, equipped with a deeper knowledge of Christ and their faith, will continue to evangelize by their example in their communities.

That's what is essential. They have an intense moment of missionary activity, but that experience continues to fan the flames of the faith and makes them what we are all supposed to be: people who bring the faith to the marketplace.

What challenges do you see young Catholics facing in today's university environment? And how important is FOCUS as a response to that influence?

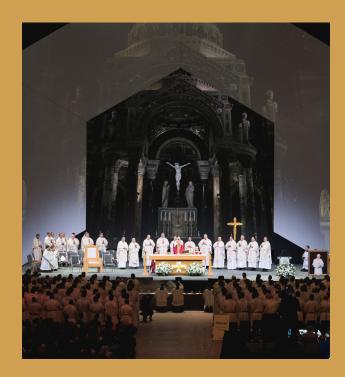
Contemporary society says that faith is opposed to science, or even worse, that faith doesn't matter. FOCUS shows that faith has meaning, that it's reasonable. All the missionaries are university graduates, so they come with the experience of having gone through this, but they also show the difference it makes in life as men and women of faith. It's more important in contemporary society than it was 50 years ago. The structure then would have supported religious belief, at least, and now a secular materialistic mentality has taken over. It's important to offer alternatives that have meaning, that touch the hearts of people.

FOCUS missionaries are active on four of the military academies under your jurisdiction: West Point, Annapolis, the Air Force Academy and the Coast Guard Academy. How has FOCUS made a difference on those campuses?

They've made a difference in drawing people to a deepening of the knowledge of their faith and also in drawing converts. In all the academies every year, we have a number of men and women who discover lesus Christ and who want to be fully initiated in the Catholic Church. That's the work of FOCUS, and of course the chaplains who are there as well. The difference is incredible. There's a tremendous draw there for men and women to discover their faith and what it truly means.

With FOCUS now serving on more than 200 campuses in the United States, and a few overseas as well, the Holy Spirit is clearly at work here. Looking to the future, what are your hopes for FOCUS in continuing to evangelize and form young leaders within the university setting?

Firstly, I hope they'll expand the number of universities they're serving, but secondly, tying in with one of the fundamental responsibilities we have as bishops and also as a Church, is evangelization. I think one of the important things FOCUS also does is not watering down the message of the Gospel or the message of faith, but presenting it whole and entire as something that is attractive. That's so important because we can't reduce the faith to a mediocre lowest common denominator. We have to present what Jesus Christ taught and present it the way people can understand it today.



In all the academies every year, we have a number of men and women who discover Jesus Christ and who want to be fully initiated in the Catholic Church. **That's the** work of FOCUS, and of course the chaplains who are there as well. The difference is incredible.

ARCHBISHOP TIMOTHY BROGLIO ARCHBISHOP FOR THE MILITARY SERVICES, U.S.A.

BECAUSE YOU GAVE, WE CAN GIVE BACK

FOCUS benefactors make all the difference, supporting our mission as financial and spiritual partners:

- Praying for students and missionaries on campus
- Joining an individual missionary's work
- Giving to FOCUS' national initiatives
- Sharing FOCUS resources with others
- Telling friends and family about our apostolate
- Funding scholarships for FOCUS national events and mission trips
- Naming FOCUS as a beneficiary in their estate plan

WHAT WE RECEIVED **FY23 FY22** \$58,676,000 \$52,415,000 Support Team Fundraising National Development \$18,859,000 \$32,674,000 Missionary Fees and Campus \$14,032,000 \$13,499,000 Revenue \$8,256,000 Formative Enterprises* \$13,964,000 \$10,750,000 Other \$2,129,000 **Total Revenue** \$107,660,000 \$117,594,000

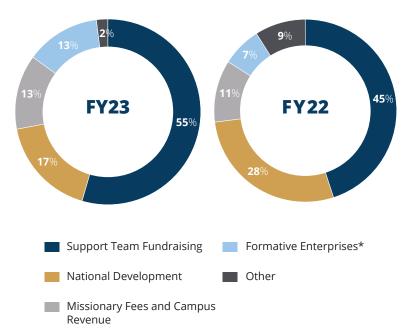
FY22: June 1, 2021 – May 31, 2022 **FY23:** June 1, 2022 – May 31, 2023

"

If you were to tell a younger me that I now enjoy going to church, pray multiple times a day or go to confession regularly, I would have looked at you as if you were crazy. FOCUS changed that. The missionaries have me chasing a holier version of myself.

CHRIS T.
SOPHOMORE
KANSAS STATE UNIVERSITY





FY23 FY22

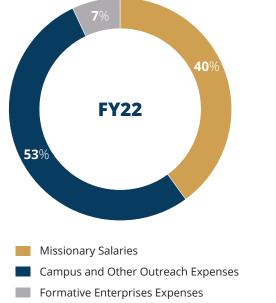
Missionary Salaries \$47,158,000 \$42,854,000

Campus and Other Outreach Expenses \$45,163,000 \$57,516,000

Formative Enterprises Expenses* \$15,133,000 \$7,916,000

Total Expenses \$107,454,000 \$108,286,000

To respect and protect the privacy of our benefactors, FOCUS is no longer listing donor names in our annual report.



^{*} Formative Enterprises includes the SEEK conference, Mission Trips, Retreats and Summer Projects.

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Meet our leaders: focus.org/about/leadership

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DREW MARSH

Vice President of Finance

EILEEN PIPER

Vice President of Lifelong Mission

SEEKING AN IMPERISHABLE CROWN

In our earthly life, amidst the day-to-day routine, we can easily become numb to the things around us. But, as St. Paul points out in chapter nine of his first letter to the Corinthians, the end-goal of our life is most spectacular: resting forever as a saint with the One who loves us most.

The Run So As to Win Campaign, which began in 2017, has highlighted the great desire for our heavenly home and bringing as many along with us as possible. With its goals of reaching more souls at more locations, of seeking deeper transformation for FOCUS' missionaries and of creating a stronger organization overall, the campaign has helped transform the culture, one heart at a time.

You all are running the race alongside FOCUS. You are seeking the prize. Your desire for heaven has eternally impacted thousands of souls these past few years. With many experiences in life, our good deeds may go unnoticed — but right now in this moment, we want to recognize *you*. On behalf of FOCUS, I want to say thank you for your generosity and zeal for sharing the truths of our faith.

One more soul, one more college campus, one more imperishable crown: Let's continue to strive for heaven together!

Sincerely in Christ,



Chairman, Run So As to Win Campaign



P.S. - Please note one change in this year's annual report: We will no longer be listing the names of donors or members of the Lisieux Legacy Society to protect our benefactors' privacy.



RUN SO AS TO WIN
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Chairs

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TERRY & FRAN COMBS

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